

- **Year of creation:** 2012
- **Location:** Workshop in Pontcharra (Isère, France)
- **Distribution:** In 13 countries with a network of distributors based mainly in Europe, North America (USA, Canada), and Australia.
- **Staff:** 10 people
- **Annual turnover:** €1.5 million
- **Number of customers:** Nearly 3,000 boats sold worldwide since the company was founded
- **Lines of products:**
 - LEISURE: light and stable boats designed for individuals and clubs for safe use.
 - RACING: boats designed for sea rowing competitions, Endurance & Beach Sprint.
 - ADVENTURE Row&Sail (XP): boats designed for adventure lovers. A hybrid range of Row&Sail / expedition boats.
- **Key success factors:**
 - 14 boat models renowned for their versatility, lightness, stability, and quality finish.
 - Made in France, handmade in the Alps
 - Innovative manufacturing processes combining technical performance and responsibility (vacuum infusion, controlled composite materials)
 - Boats designed by renowned naval architect Sam Manuard.
 - A product innovation: XP20 and XP16, dinghies that combine sailing and rowing for a unique experience.
- **Awards / Labels:**
 - XP20 voted European Boat of the Year at the 2019 Düsseldorf Boat Show.
 - Numerous medals won with the RACING range in national and international competitions
- **Management team:** CEO Brice Lafaye | Original founder: Mathieu Bonnier.

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